

The KPI Tracker

This evaluation grid helps us track our progress against 12 ESG Key Performance Indicators. The tracker does more than keep tabs on the status and completion level of each KPI. It also highlights our contributions towards the Sustainable Development Goals (SDGs).

This ensures our day-to-day actions stay aligned with our broader global objectives.

KEY KPIS TRACKER	PRIORITY AREA	STATUS	CONTRIBUTION TO SDGS
REDUCING THE ENVIRONMENTAL IMPACT OF OUR EVENTS AND VENUES (TARGET 2030)			
50% reduction in energy consumption in venues from baseline	Energy		
100% renewable electricity used in all venues	Energy		
100% EV/low or zero carbon company car fleet	Travel		
50% more visitors coming by public transport compared to baseline	Travel		
10% more all-in stands compared to baseline	Freight/Waste		
75% of waste diverted from landfills (through recycling and reduction)	Waste		
ACCELERATING OUR COMMUNITIES' ECONOMIC GROWTH AND NET ZERO TRANSITION (2022-23)			
10% of content programme of all events dedicated to sustainability	Growth		
Innovations highlighted in content programme of all B2B events	Growth		
Start-ups support on all B2B events	Growth		
PRIORITISING THE WELLBEING AND CONTINUOUS EDUCATION OF OUR TALENTS (2022-23)			
More than 25 hours of training on the Academy by employee per year	Education		
eNPS >30	Wellbeing		
% of Senior Leadership Team members identify as women > 45%	Equality		
Median gender pay gap < 5%	Equality		

